



Service Advisor

Marketplace for Mobile Auto Care & Repair

Commission based

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Problem

Inconvenience is Killing the Auto Repair Industry

Customer complains:

- 90% on time-consuming
- 85% on high costs
- 78% on lack of transparency (estimated prices often increase during repair)
- 65% on inconsistent quality

Solution

Mobile Auto Repair Marketplace for Busy People

Customers = Car owners

Cost effective solution +
Mobile service + Wide
selection of highly specialized
technicians = Convenience

Users = Technicians

A marketplace providing
access to customers near
you

Service Advisor

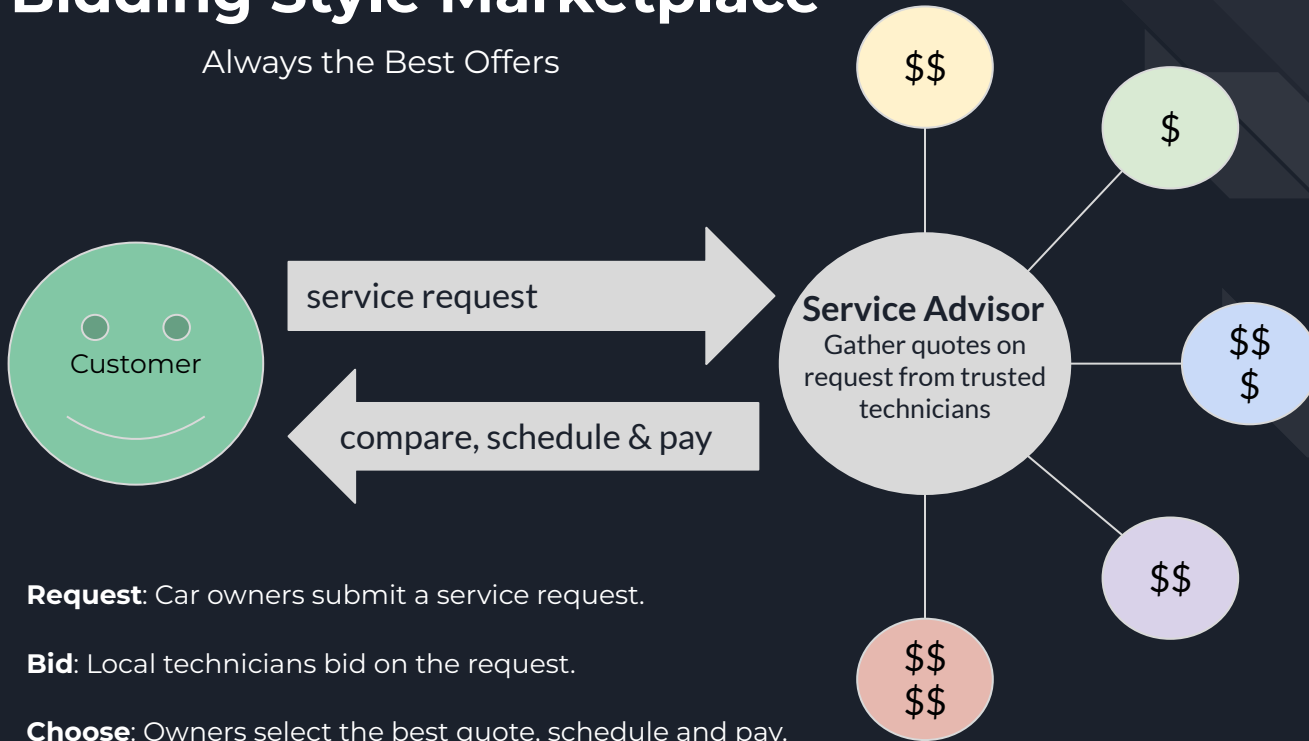
B2C B2B

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How It Works

Bidding Style Marketplace

Always the Best Offers



Request: Car owners submit a service request.

Bid: Local technicians bid on the request.

Choose: Owners select the best quote, schedule and pay.

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Strong Growth and Positive Unit Economics

10% commission on sale

- \$10,000 Revenue
- \$500 average check
- \$20 Customer Acquisition Cost (CAC)
- \$2.5 Technician Acquisition Cost
- 3:1 (LTV:CAC)
- 100 Business/Technicians enrolled

Clicks ▾	Impressions ▾	Conversions ▾
562	14.1K	64.00

The Team

An exceptional team combining expertise in business practices, marketing, automotive, big data development and AI integration, mobile innovation, and a passion for making a positive global impact.



Sergei Kulp

Entrepreneur 15y+

Built a multi-million company in 1 year



100+ team under management

Awarded for fastest grow & most innovative company



Anna Kulp

Marketing 10y+

CEO of Business School

Founder of MTech/AI based LMS



James Miller

Automotive Technology

Service Director at Tesla



GM at CarDash / Stress Free

Service director at Cadillac



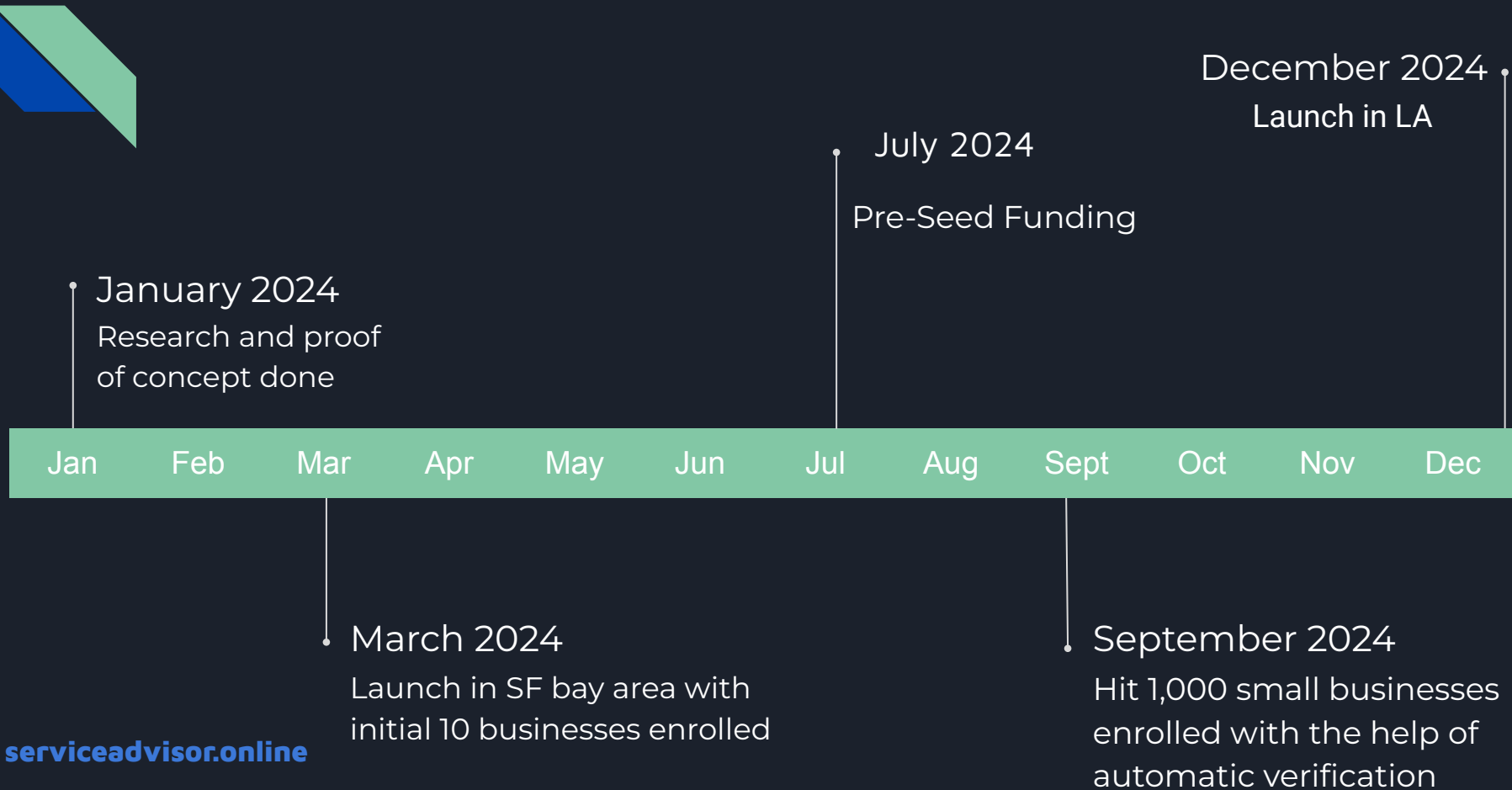
Aleksandr Protsuik

Software engineer 13y+

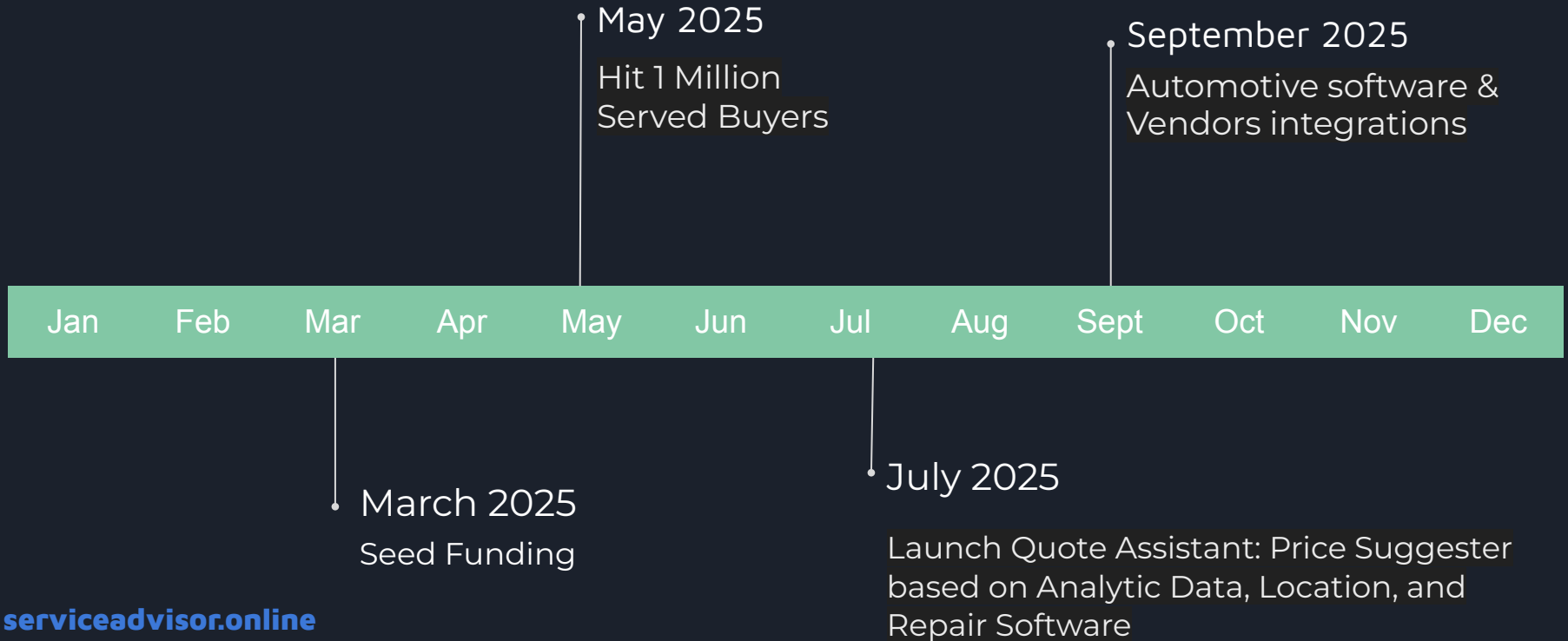
Winner Blockchain hackathon 2017

Built a crypto infrastructure that worth \$35M today

Milestones



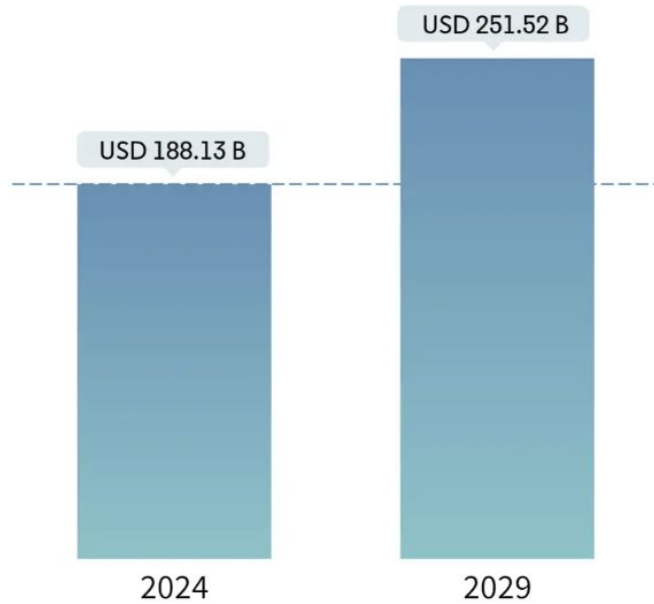
Milestones



US Automotive Service Market

Market Size in USD Billion

CAGR 5.98%



Source : Mordor Intelligence



Study Period

2019 - 2029

Base Year For Estimation

2023

Market Size (2024)

USD 188.13 Billion

Market Size (2029)

USD 251.52 Billion

CAGR (2024 - 2029)

5.98 %

Market Concentration

Medium

Major Players



*Disclaimer: Major Players sorted in no particular order

Competitive Landscape

We remove the gap between outdated service methods and consumers' increasing demand for convenience.

MOBILE AUTO REPAIR SHOPS	Service Advisor	Your Mechanic	Repair Smith
Transparency / up front price	V	V	V
Online booking	V	V	V
Fast return time	V	V	
After hours support	V		V
Lower total cost	V	V	
Wide range of services	V		
Unlimited local technicians available	V		
Compare prices and time	V		

Maximize customer recognition and application download ability for technicians.

Marketing

- Digital ads
- Social media
- Promotions

Customer Acquisition

- Targeted campaigns
- Referral program
- Vitality.

User Acquisition

- Unfair offer of free sales channel
- Refer friend program

FINANCING ROUND

Raising \$0.5M to reach \$800K in commission-based revenue within 12 months.

60% — Go-to-market

28% – Product & Engineering

12% – Operations

Sergei Kulp hello@serviceadvisor.online